39. A method of creating a web page comprising the steps of parsing text to separate it into words and phrases;

comparing at least some of the words and phrases with entries for which a web site is available and generating an output indicating one or more web sites associates with at least one of the words and phrases;

receiving a user input which indicates whether a web site should be associated with a selected word or phrase and, if more than one web site has been identified, identifying which of the more than one web site should be associated with the selected word or phrase; and

editing the text to include a hotlink for the selected word or phrase based on the user input.

40. A method of creating a web page including the steps of Claim 39 wherein the step of comparing includes the step of using a web search engine.

41. A method of creating a web page including the steps of Claim 39 wherein the step of comparing includes the step of using a dictionary.

42. A method of creating a web page including the steps of Claim 41 wherein the step of comparing words and phrases using a dictionary includes the step of identifying other related words which are considered part of the dictionary.

43. A method of creating a web page including the steps of Claim 39 wherein the method further includes the step of recognizing an indication of a trademark.

44. A method of creating a web page including the steps of Claim 43 wherein the step of

recognizing a trademark includes the step of identifying a web site associated with the trademark

and including the web site in the web page.

45. A method of creating a web page including the steps of Claim 39 which further

includes the step of identifying a corporate name in the text as an indicator of an associated web

site.

46. A method of creating a web page including the steps of Claim 39 which further

includes the steps of using the corporate name to identify one or more web sites and selecting

one of the web sites for inclusion as a hotlink within the web page.

47. A method of creating a web page including the steps of Claim 39 which further

includes the step of recognizing a capitalized letter in a work as an indicator of a word possibly

associated with a web site.

48. A method of creating a web page including the steps of Claim 47 wherein the step of

recognizing a capitalized letter is followed by the steps of identifying a web site associated with

the word having the capitalized letter and including a hotlink associated with the web site in the

web page.

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49. A method of creating a web page including the steps of Claim 47 in which the step of recognizing a capitalized letter includes the step of recognizing a capital letter which occurs after the first letter.